Press Releases - Directions Magazine 02/21/2007 01:50 PM



Other Directions Media Publications: All Points Blog | LBS360.NET | Conferences: Location Intelligence | Rocket City Geospatial

HOME SUBSCRIBE LI CONFERENCE ARTICLES PODCASTS RESOURCES DIRECTORIES

NEWS

Press Releases All Points Blog

FREE for 7Days

SPECTAL ANNOUNCEMENT



NEWSLETTERS - SIGN UP FREE

☑ Directions Magazine

E-mail newsletters delivered each week on Tues, Wed and Thurs keep you up to date with podcasts, tech and geospatial headlines and feature articles.

▼ LBS360.NET

A monthly newsletter covers the latest in Location-based Services (LBS).

@ Subscribe

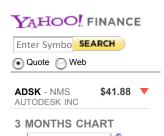
<u>Latest Issue</u> - February 21 <u>Newsletter Archive</u> <u>Need to unsubscribe?</u>

APB Daily

@ Subscribe

A daily newsletter includes the latest posts to multi-author All Points Blog. To unsubscribe, see the note at the bottom of your latest issue.

GEOSPATIAL TECHNOLOGY STOCKS



PRESS RELEASES

Listing | Post Press Release

ComputMaps releases BrightEarth™, a global natural color mosaic February 09, 2007

Company: ComputaMaps

Industry: Telecommunications, Location-based Services (LBS),

Geographic Data, Internet Portals **Location:** Cape Town, South Africa



9 February, 2007 - ComputaMaps (Cape Town, South Africa) announced today the release of BrightEarth™, a natural color image mosaic covering 95% of the Earth's land surface at a resolution of 14.25m.

The source for BrightEarth™ is the orthorectified Landsat 7 imagery acquired between 1999 and 2002 for NASA's GeoCover program. Using a proprietary algorithm, ComputaMaps has transformed the original false-color GeoCover imagery mosaics into a single color-balanced global mosaic with bright, vivid natural color that retains the high contrast detail of the original pan-sharpened source imagery.

BrightEarth[™] imagery has less than 10% cloud cover for 90% of source scenes, and has an absolute horizontal accuracy of ± 50 m RMSE with many areas under 25m.

BrightEarth™ is an ideal global imagery base for Internet map portals, location-based services, mobile content and navigation, 3D visualization and flight simulation, security and relief agency logistics, or any application where a seamless, highly detailed, geographically accurate, and realistic view of the world is required.

BrightEarth™ is available in UTM or Geographic projection, WGS84 datum, by individual country or continent, or as a single global coverage in a variety of compressed and uncompressed formats.

Visit the BrightEarth™ product page at www.computamaps.com for more information and pricing, or contact us at:

Justin Hyland (jhyland@computamaps.com)

Phone: +27 21 700 8140

ADVERTISERS



G Search

GeoCalc 6.3 is the most powerful and popular coordinate conversion tool available today, now with 3 new datum shift methods, 25 new projections and 5 new height models. Updated EPSG support (6.11.2) A new dialog DataSourceEditor lets you quickly search the data source. Automatic polygon area calculation method now available! Click here for more info!



XMap 5.0 - is a three-tiered GIS software suite that integrates advanced geospatial data management into DeLorme's core GPS mapping framework. XMap is equally well suited as a standalone GIS solution, or as a supplement to your existing GIS infrastructure.



XMap 5.0 - is a three-tiered GIS software suite that integrates advanced geospatial data management into DeLorme's core GPS mapping framework. XMap is equally well suited as a standalone GIS solution, or as a supplement to your existing GIS infrastructure.



GeoCalc 6.3 is the most powerful and popular coordinate conversion tool available today, now with 3 new datum shift methods, 25 new projections and 5 new height models. Updated EPSG support (6.11.2) A new dialog DataSourceEditor lets you quickly search the data source. Automatic polygon area calculation method now available! Click here for more info!



InstantAtlas now launching in North America. Widely adopted by UK government and health agencies, now becoming a solution of choice internationally. Visually-stunning, highly-interactive geospatial dashboards for presenting key indicators on the web. Click here to find out more

POLL

Press Releases – Directions Magazine 02/21/2007 01:50 PM

Dec Jan Rei	ь	
-	\$N/A	$\color{red}\blacktriangle$
DSGX - NGM DESCARTES SYS G	\$4.24	•
GEOY - NGM GEOEYE INC	\$18.74	•
GRMN - NMS GARMIN LTD	\$57.35	•
MAPS - NGM MAPINFO CP	\$14.76	•
NVT - NYQ NAVTEQ CORP	\$34.35	•
TRMB - NMS TRIMBLE NAVIGATION	\$54.73	•
SIRF - NMS SIRF TECHNOLOGY	\$30.92	•
STC - NYQ STEWART INFO SVO	\$41.50	•
More from Yahoo! Finance Insights and advice Read columns from 12 financial experts		
ADD QUOTES TO YOUR SITE		
QUOTES DELAYED: NASDAQ 15 MIN. NYSE & AMEX 20 MIN.		
COPYRIGHT	PRIVAC	Υ

How will your organization take advantage of the new Google KML Search?

We'll be including KML to help make our geospatial data more findable.

We are still considering how to react.

We won't be taking advantage of it.

We don't have data to index via KML on the Web.

We are not aware of the KML search.



About Us | Advertising | Contact Us | Web Terms & Conditions | Privacy Policy

Other <u>Directions Media</u> Publications: <u>All Points Blog</u> | <u>LBS360.NET</u> Conferences: <u>Location Intelligence</u> | <u>Rocket City Geospatial</u>

© 2007 Directions Media. All Rights Reserved 1001 Green Bay Road, #116, Winnetka, IL 60093 847-242-0412